

CHRISTINE C. HALLIDAY

& JOEL F. CROWLEY CONTENT CREATORS




ABOUT

Wild Precious Now is a travel and lifestyle blog/channel for ordinary people willing to be **wonderstruck** in their everyday lives. The poet Mary Oliver asked the question "What is it you plan to do with your one wild and precious life?" We help our audience answer this question with destination guides, experiences, food, and life style inspiration for weekend adventures and bucket list travel destinations.

SOCIAL STATS

 INSTAGRAM: 27K+ followers

 YOUTUBE: 39K+ subscribers

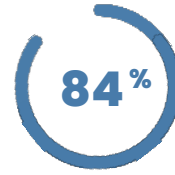
Total Views: 500K+



AUDIENCE INFO



U.S. Residents

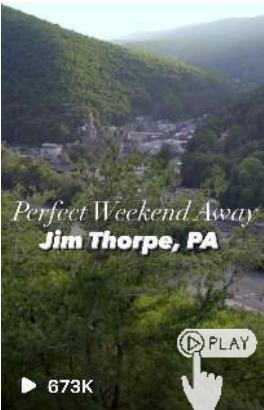


Ages: 21-56



Female

PREVIOUS WORK



Visit Jim Thorpe

We are proud to partner with the Jim Thorpe Tourism Agency to help promote this beautiful destination in the Pocono Mountains of Pennsylvania. In this video we highlight our trip and share our itinerary in the caption.

SKILLS & EXPERIENCE

Christine is a freelance writer for Fig Lancaster Magazine for 10+ years.

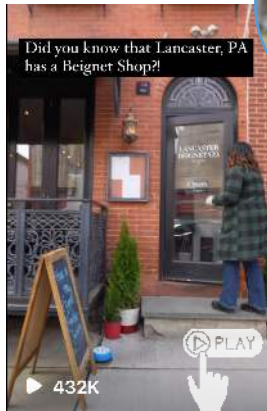
Joel is an FAA Part 107 Certified Drone Pilot and self taught photographer & video producer.

SERVICES WE OFFER

- Sponsored Post
- Press Trips
- Media Campaigns
- Instagram Reels
- Blog Posts
- Content Creation
- YouTube Shorts
- Instagram Stories
- Creative Consulting

Lancaster Beignet

This post is an example of content creation that we made for a local business in Lancaster, PA. At the time it was posted this account was averaging less than 1K views on their video content.



Alexa Johnson

Sr. Marketing & Communications Manager, Visit Bucks County

"In a time where influencers and bloggers are a dime a dozen, businesses must prioritize **QUALITY** over quantity. That is exactly what you're getting when you work with Wild & Precious Now. When Christine & Joel first toured Bucks County on a press trip, we were blown away with the professionalism of their video content - so much so that we invited them back! Their production value is outstanding and storytelling skills exquisite. We received nothing but compliments from our partners. If you're looking for outstanding content, you need to invest in Wild & Precious Now!"

PARTNERS

